

NAVIGATING THE PROCESS

Ready, Set, SOLD!

READY

FIX-IT OR FORGET IT

We'll walk through your home together to prioritize repairs - any issues that could affect your sale. We can also create a plan and engage our contractor.

DRESS IT UP

We'll provide decluttering advice and identify cosmetic changes that could make your home sell faster and for more money.

CENTER STAGE

Our professional stagers style your home with furniture and fixtures that best appeal to buyers. Professional photos (and virtual tours) will make your home shine above the rest.



SET

HERE WE GO!

Your house is successfully launched into Active status on the MLS and appears on dozens of Internet, print ad, and social media venues. You'll reach thousands of buyers.

OPEN FOR BUSINESS

We host your Open House the very first weekend you are on the market, advertising far and wide.

NETWORKING

We professionally promote and position your home to hundreds of agents, nationwide.

OPEN SUNDAY



SOLD!

LET'S MAKE A DEAL

When the offers come in, we will help vet the offers for the strongest financing and the very best price and terms for you. We'll ensure you understand all aspects of the contract, as if you did this every day.

STEP BY STEP

We'll track any buyer contingencies or inspections to ensure that the buyer is compliant with the terms of the contract. We'll advise you of your responsibilities and ensure that you don't miss any deadlines.

SHOW ME THE MONEY!

The day you've been waiting for! The title company completes all necessary paperwork to deliver your proceeds and transfers the deed to the buyer.



Congratulations!
Your home is SOLD!